Privacy Policy

DMARC AI, located at Appelvink 1 3435 RX in Nieuwegein, is responsible for the processing of personal data at dmarc.ai as shown in this privacy statement.

Contactdetails :
DMARC AI
Appelvink 1
3435 RX Nieuwegein
+31 30 200 6416

Levente Bokor is Kevlarr's Data Protection Officer. He can be contacted at levente@kevlarr.io.

Processed personal data

Kevlarr processes your personal data because you use our services and / or because you provided them to us. Below you will find an overview of the personal data that we process:
- First and last name;
- address;
- telephone number;
- email address;
- IP address;
- data about your activities on our website;
- data about your surfing behavior across different websites (because for example this company is part of an advertising network);
- internet browser and device type.

Special and / or sensitive personal data that we process

Our website and / or service does not intend to collect data about visitors who are younger than 16 years of age, unless they have parental or guardian consent. However, we cannot verify whether visitor is older than 16 years. We therefore advise parents to be involved in the online activities of their children, in order to prevent data about children being collected without a parent permission. If you are convinced that we have collected personal information from a minor without permission, please contact us at info@dmarc.ai and we will delete this information at once.

Purpose and basis of processing personal data

DMARC AI processes your personal data for the following purposes:

- sending our newsletter and / or commercial brochure;
- to be able to call or email you if this is necessary to be able to perform our services;
- to offer you the opportunity to create an account;
- to deliver goods and services to you;
- to analyze your behavior on the website in order to improve the website and adapt products and services to your preferences;
- to track your surfing behavior across different websites in order to match our products and services to your needs.

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Automated decision-making

DMARC AI does not take decisions based on automated processing on matters that (significant) can have consequences for people. Processing of data is done humanly. DMARC

How long do we store personal data

DMARC AI does not store your personal data longer than is strictly necessary to achieve the goals for which your data is collected. We use the following retention periods for the following (categories) of personal data:

The request to send an imitation email (category) → Retention period of 6 months → Reason for sending the email and drawing attention to the insecurity of the e-mail.

The application and purchase of DMARC AI → Retention period used; data is kept for up to two years at the end of the contract → Contact details are necessary for maintaining and staying in touch supporting our service (s).

Sharing of personal data with third parties

DMARC AI only provides personal data to third parties when this is strictly necessary for the implementation of our agreement and when this is legally required of us.

Use of cookies, or similar techniques

DMARC AI only uses functional cookies. A cookie is a small text file that is created at the Initial visit to a website and is stored in the browser of your computer, tablet or smartphone. DMARC AI uses cookies with a purely technical functionality. These ensure that the website functions work properly and that, for example, your preferred settings are remembered for later use. These cookies are also used to to make the website work properly and to be able to optimize it.

Take a look at the table below to see which cookies we place on our site:

Cookie Name	Purpose	Duration	Cookie Type
XSRF-TOKEN	Used for security reasons	Session	Essential
hs	Used for security reasons	Session	Essential
svSession	Used in connection with user login	12 months	Essential
SSR-caching	Used to indicate the system from which the site was rendered	1 minute	Essential
_wixCIDX	Used for system monitoring/debugging	3 months	Essential
_wix_browser_sess	Used for system monitoring/debugging	session	Essential
consent-policy	Used for cookie banner parameters	12 months	Essential
smSession	Used to identify logged in site members	Session	Essential
TS*	Used for security and anti-fraud reasons	Session	Essential
bSession	Used for system effectiveness measurement	30 minutes	Essential
fedops.logger.X	Used for stability/effectiveness measurement	12 months	Essential
wixLanguage	Used on multilingual websites to save user language preference	12 months	Functional

You can disable the storage of cookies in your browser. In addition, you can also edit any information previously saved in your browser settings. See for an explanation: https://veiliginternetten.nl/themes/situation/cookies-wat-zijnhet-en-wat-doe-ik-ermee/.

View, modify or delete data

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You have the right to view, correct or delete your personal data. In addition, you have the right to withdraw your consent to the data processing or to object to the processing of your personal data by DMARC AI and you have the right to data portability. This means that you can request us to send you, or another organisation requested by you, a file containing your personal data to you or another organization specified by you. You can request access, correction, deletion, data transfer of your personal data or request for withdrawal of your send permission or objection to the processing of your personal data to info@dmarc.ai.

To ensure that the request for access has been made by you, we ask you to send us a copy of your proof of identity along with your request. In this copy, please mask your photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and citizen service number (BSN). This is to protect your privacy. We will respond to your request as soon as possible but within four weeks at the latest. DMARC AI wants to make you aware of the fact that you have the opportunity to file a complaint with the national supervisory authority, the Authority Personal data. This can be done using the following link: https://autoriteitpersoonsgegevens.nl/nl/contact-met-deautoriteit-persoonsgegevens/tip-ons.

How we secure personal data

DMARC AI takes the protection of your data very seriously and takes appropriate measures to prevent missuse, prevent loss, unauthorized access, unwanted disclosure and unauthorized modification. If you are of the opinion that your data is not properly secured or if there are indications of abuse, please contact us through our customer service or at info@dmarc.ai.

Use of Monitoring Data

We collect and utilize non-GDPR-sensitive monitoring data from our customers to enhance and improve the performance of our artificial intelligence (AI) systems. This data does not include any personal or identifiable information and is used solely for the purpose of making our AI smarter and more efficient.

Continued Use After Service Termination

If you decide to discontinue our services, please note that we will continue to retain and use the monitoring data collected during your period of service. This historical data remains valuable for the ongoing development and refinement of our AI technologies.

Data Privacy and Security

We are committed to protecting the privacy and security of all data we handle. All monitoring data is stored securely, and we employ industry-standard measures to prevent unauthorized access or misuse.

Your Choices and Concerns

While the monitoring data is not subject to GDPR regulations due to its non-personal nature, we respect any concerns you may have. If you have questions about how your data is used or wish to discuss data practices, please contact us at info@dmarc.ai.

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